

Code.....

Course item: .....

**1. INFORMATION ABOUT THE COURSE****A. Basic information**

Name of course	<b>Corporate Knowledge Management</b>
Study level	<i>second degree</i>
Unit running the study programme	<i>Faculty of Management, Department of IT for Management</i>
Study programme	<i>Management</i>
Speciality	
Name of teacher (s) and his academic degree	<i>Ludostław Drelichowski, Professor, lectures</i>
Introductory courses	<i>Bases of Managements</i>
Prerequisites	<i>Information Technology</i>

**B. Semester/week schedule of classes**

Semester	Lectures	Classes	Laboratories	Project	Seminars	Field exercises	ECTS
summer	15						2

**2. EFFECTS OF EDUCATION** (acc. to National Qualifications Framework)

Knowledge	<i>on successful completion of the course student will learn knowledge management fundamentals and potential and practical way of its application</i>
Skills	<i>on successful completion of the course student is supposed to have practical skills related to knowledge managements software and tools</i>
Competences	<i>on successful completion of the course student is supposed to know how and when apply knowledge management software and tools in order to manage the knowledge base and build the organization based on information</i>

**3. TEACHING METHODS**

<i>multimedia lecture, discussion, method of cases, team work</i>
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**4. METHODS OF EXAMINATION**

<i>colloquium, project, short paper</i>
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**5. SCOPE**

Lectures	<i>Historical background, context and importance of knowledge management. Typology of knowledge. Economic aspects of creating and knowledge distribution. Models of knowledge creation, the role of information technology applications in the sectoral knowledge. Education in the knowledge economy - the conditions for involvement in the development of knowledge management, use of information technology (ICT) in knowledge management, the structure of module content knowledge. Examples of knowledge management systems in the health care, biotech, educations, Computer and Communications Industry (C &amp; C), building infrastructure, financial services organizations. The role of science parks and business knowledge in economic growth. Knowledge management in organizations. Information technology to support knowledge creation in organizations.</i>
Classes	<i>Students will learn rudiments of: knowledge management tools/software, features of knowledge management: technology, strategy, organizational structure, assets, knowledge base: the creation, maintenance and use of formalization and representation of knowledge, implementation of knowledge</i>

	<i>management systems, online analytical processing cubes (OLAP), data-mining, text-mining.</i>
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## 6. LITERATURE

Basic literature	<i>Pasher E., Ronen T., 2011. The Complete Guide to Knowledge Management: A Strategic Plan to Leverage Your Company's Intellectual Capital. Wiley and Sons.</i>
Supplementary literature	<i>Batten L., 2008. Knowledge Management 100 Success Secrets. Publisher – Lulu.com. Januszewski A., (ed.), 2009. Studies &amp; Proc. No. 24, Polish Association for Knowledge Management. Geisler E., Wickramasinghe N., 2009. Principles of knowledge management: theory, practices, and cases. Business &amp; Economics.</i>